

GOVERNMENT DEPARTMENTS AND AGENCIES, PRINTED INFORMATION

1455. Hon C.L. Edwardes to the Minister for Police and Emergency Services; Minister assisting the Minister for Planning and Infrastructure
- (1) For departments, agencies and statutory authorities under the portfolio responsibilities of the Minister, what brochures, pamphlets, bulletins and other forms of printed information, other than annual reports and 'in-house' bulletins, were produced since 19 February 2001?
- (2) For each brochure, pamphlet, bulletin and other form of printed information, will the Minister advise-
- (a) the original and final cost;
  - (b) the purpose; and
  - (c) the names of any contractors involved in the production, and the services they provided?

Mrs ROBERTS replied:

Department of Transport

The following information relates to the legislative responsibilities of the Minister assisting the Minister for Planning and Infrastructure:

(1)	Original cost	Final Cost	(2)(b)	(2)(c)
All Transperth bus, train and ferry timetables	\$400,000 annually	\$400,000 annually	Timetable information	Design - John Davis Advertising Printing - Frank Daniels
Tickets & Fares Guide	\$5000	\$5000	Outline cost and structure	Design - John Davis Advertising Printing - Frank Daniels
Bikes on trains	\$5000	\$5000	Information on new bikes policy	Design - John Davis Advertising Printing - Frank Daniels
Parking ticket information	\$2000	\$2000	Discourage parking at Subiaco Oval	Design - John Davis Advertising Printing - Frank Daniels
Mill Street Carpark Flyer	\$2000	\$2000	Information on public transport as alternative following closure of car park.	Design - John Davis Advertising Printing - Frank Daniels
Park n Ride flyer	\$2000	\$2000	Information on park and ride facilities	Design - John Davis Advertising Printing - Frank Daniels
Direct mail kits	\$10,000	\$10,000	Information brochure and timetables to advise residents of route changes.	Design - John Davis Advertising Printing - Frank Daniels
Train posters	\$12,000	\$12,000	Transperth information	Design - John Davis Advertising. Printing - Frank Daniels
Bus Shelter posters	\$24,000	\$24,000	Transperth information	Design - John Davis Advertising. Printing - Frank Daniels
Getting to School booklet	\$1785	\$1785	Information on transport assistance for students attending education support facilities	Printing - Optima Press
Kindergarten Students brochure	\$1610	\$1610	Information on transport assistance for kindergarten children	Design and printing - MJB&B Advertising and Marketing
Behaviour Management for Mainstream Students flyer	\$195	\$195	A code of conduct for stakeholders and customers	Copy: Snap Printing
Accessible Transport: A Guide for Bus and Coach Operators brochure	\$1718	\$1718	Inform bus and coach industry operators of their responsibilities under the Disability discrimination Act and Standards	Design and Printing - MJB&B Advertising and Marketing
Commuter Survey	\$442	\$442	To determine the effectiveness of recent infrastructure improvements at the Murdoch Park 'n' Ride	Impact Communications: Design & Print Services.

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			facility.	
Hampton Road Bus Transitway Flyer	\$1077	\$1077	To inform local residents and public transport users of the new facility, its purpose and official opening	Impact Communications: Design & Print Services Community Newspapers: Distribution
	\$360	\$360		
Hampton Road Residential Survey	\$624	\$624	To gain community feedback who live in the direct vicinity of Hampton Rd, in regard to the operation of the facility and construction	Impact Communication: Design & Print Services Australia Post: Distribution
	\$266	\$266		
Accessible Transport Brochure	\$1328	\$1328	To inform public transport users, particularly people with disabilities, the various facilities and options available to them when using the Transperth system or taxi services.	Impact Communications: Design & Print Services
Accessible Transport Evaluation Report	\$4741	\$4741	To provide feedback to the public and key stakeholders in relation to external evaluations	Design Design: Design Services Advance Press: Printing Services
	\$3597	\$3597		
Accessible Transport Display material	\$404	\$404	To inform public transport users, particularly people with disabilities, the various facilities and options available to them when using the Transperth system or taxi services at community forums and displays.	Impact Communications: Design Services Bulldog Graphics: Production
	\$732	\$732		
Shenton Park Busway flyer	\$1282	\$1282	To inform the public about the new Shenton Park Busway and its construction.	Impact Communications: Design & Print Services Salmat Mail House: Distribution
	\$396	\$396		
Shenton Park Display material	\$385	\$385	To inform the public about the new Shenton Park Busway and its construction at community venues such as local schools, shopping centres, etc	Impact Communications: Design Services Bulldog Graphics: Production.
	\$750	\$750		
Kwinana Freeway Bus Transitway Flyer	\$1692	\$1692	To provide a construction update to those residents living in areas being directly affected by construction of the facility.	Impact Communications: Design & Print Services. Salmat Mail House: Distribution
	\$452	\$452		
Licensed Parking in Perth Information	\$1181	\$1181	To provide legal information pertaining to the Perth Parking Policy.	Impact Communications: Design & Print Services.
Older Road Users Handbook	\$40,042	\$40,042	Reprint to include new Australian road rules in the Road Traffic Code 2000.	303 (Layout and reprint)
Hazard Perception Test	\$90,000 - budget	\$80,904 - expended to date	Introduction of the Hazard Perception Test as part of the GDT&L Program.	Marketforce (Design & Print)
Graduated Driver Training & Licensing (GDT&L)	\$65,000	\$65,000	Advise public on legislative changes to obtaining a drivers licence.	Brand Agency (Provide concept, artwork, final copy and production of posters,brochures,leaflets etc.)
Phase II of the GDT&L Program	\$25,641	\$25,641	To advise stakeholders of the revised requirement for licensing drivers and provide sample test packs.	Sands & McDougall - Printing
Custom Plates (Application Form & Information Brochure)	\$10,000	\$10,000	Information to public regarding availability of Special Plates.	Brand Agency (Artwork) Sands & McDougall (Printing)
Compulsory Photographic Driver Licences	\$180,000	\$180,000	Advise public on legislative changes for compulsory introduction of photographic licences.	Brand Agency (Provide concept, artwork, final copy and production of posters,brochures,leaflets etc.)
Heavy Vehicle Charges	\$8,500	\$8,500	Advise public on new fees for Heavy Vehicles.	John Davis Advertising (Provide concept, artwork, final copy and

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production of posters, brochures,  
leaflets etc.)

**Western Australia Police Service**

The Western Australia Police Service receives its budget appropriation centrally. The budget, with the exception of centrally administered funding allocations such as payroll and FBT, is then devolved to the various portfolios, regions, districts, sections and police stations (cost centres). The categories used to record budget plans within the various cost centres are too broad to allow the required information to be collected from central records without substantial resources being redirected from other higher priority activities.

The Western Australia Police Service has advised that it is impossible to provide the required information in the detail the Honourable Member has requested.

If the member can provide a more specific request a further response may be provided.

**Fire Brigade Super Board**

1. Nil other than Annual Report and "in-house" bulletins.
2. No

**Fire and Emergency Services**

- 1 & 2 (a), (b), (c)

**Newsletters**

FESA News:	Information newsletter to FESA's employees and volunteers		
	COST	SERVICE	CONTRACTOR
Dec 2001	\$2080.00	printing	Lamb Print
	\$ 309.00	photo scanning	Colour Box
July 2001	\$1672.00	printing	Lamb Print
	\$ 127.00	photo scanning	Colour Box
A Safer Community:	Internal/external newsletter providing information on FESA's operations and projects		
Sept 2001	\$6820.00	printing	Advance Press
	\$2975.00	design & typesetting	Stylus Design
March 2001	\$5335.00	printing	Advance Press
	\$3080.00	design & typesetting	Stylus Design
Western Alert:	Information about State Emergency Service operations and projects to FESA employees, SES volunteers and outside clients.		
Dec 2001	\$1433.28	printing	Lamb Print
	\$78.10	photo scanning	Colour Box
July 2001	\$973.00	printing	Lamb Print
	\$154.00	photo scanning	Colour Box
April 2001	\$1262.00	printing	Lamb Print
Burning Issues: clients.	Information about Fire Services operations and projects to career and volunteer firefighters, FESA staff and clients.		
October 2001	\$2310.00	printing	Lamb Print
July 2001	\$1632.00	printing	Lamb Print
April 2001	\$1672.00	printing	Lamb Print
February 2001	\$4,382.95	design, photo scanning printing	Lip design
Bushfire Ready:	School newsletter with the latest bushfire information and promotions of Fire Inside Out.		
October 2001	\$721.00	printing	CDC Graphics
Brochures	COST	SERVICE	CONTRACTOR
Summer Fire Safe Teams Promoting free help to seniors and people with disabilities wanting to prepare their home and property for the bushfire season	\$792.00	printing	Colour Box
Installing Smoke Alarms Smoke alarm installation advice for householders	\$1921.70	printing	Acorn Design
Safety in the Home Fire safety advice for householders	\$5431.80	printing	Spencers Print
Be Bushfire Ready brochure Bushfire prevention and preparedness advice for people living in bushfire risk areas	\$1292.50 \$330.00	printing design	Advance Press Stylus Design

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Be Bushfire Ready Checklist for people living in bushfire risk areas and bushfire safety program promotional tool	\$806.00	design/printing	Travis Farley
Roof Sprinkler Systems			
Facts about the advantages of installing roof-top sprinkler systems to homes in urban-bush fringes to prevent destruction in the event of a bushfire	\$495.00 \$1078.00	design printing	Stylus Design Advance Press
Fire Safe Dry Season Bushfire safety advice for Pilbara/Kimberley	\$2635.00	design/printing	Spencers Print
Living in the South West Checklist for people living in bushfire risk areas	\$1215.00	printing	Precision Print
Is Your Property Fire Safe? Bushfire safety advice for householders	\$1721.50	printing	Acorn Design
Fire Hydrants Advise to householders on fire hydrants	\$1721.50	printing	Acorn Design
Cyclone Ready for Residents Cyclone preparedness advice for people living in the north of WA	\$2,700.00	reprint	Supreme Printers
Cyclone Ready for People with Special Needs Cyclone preparedness advice for people with special needs living in the north of WA	\$719.00	reprint	Supreme Printers
SES Cyclone Ready Advice on types of cyclone alerts and what Alert they indicate	\$1993.86	reprint	Supreme Printers
SES Storm Safe Advice on preparing the home for storms promotional material for Storm Safe campaign Note: funded through sponsorship	\$13,486.00 \$ 200.00	printing design	Supreme Printers Artbark
SES Storm Safe for Seniors & People With Special Needs Advice on FESA services for seniors and people with special needs regarding preparation for severe storms Note: funded through sponsorship	\$585.00 \$385.00	printing design	Supreme Printers Artbark
Firefighter Recruitment Recruitment campaign	\$125.00 \$1644.50	text update reprint	Acorn Design Advance Press
SES Recruitment "Serving the Community" Promotional material for SES volunteer recruitment campaign	\$1086.00	reprint	Supreme Printers
Portable Fire Extinguisher Guide Reference for fire extinguisher training by Local Government Officers	\$128.50 \$1,185.00	design printing	Stylus Design Advance Press
Emergency Management Services To inform the EMS division's working partners what services EMS provides	\$396.00 \$847.00	design printing	Stylus Design Advance Press
FESA Community Fire Safety Awards Nomination form for awards, which promote Awards fire safety throughout the community	\$629.20	printing	Lamb Print
FESA Corporate brochure Information on FESA and the general services it provides	\$1760.00 \$ 319.00	printing design	Advance Press Stylus Design
FESA Customer Charter Information on FESA's customer service standards	\$980.00	printing	Fineline
Diverse Roles, Diverse Workforce Information on the diverse range of careers and volunteer roles available in FESA	\$1666.50 \$92.40	printing text update	Advance Press Stylus Design

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Calendars

IYV Calendar

Promoting volunteerism and community safety.

To commemorate FESA's involvement in the International Year of Volunteers	\$9207.00	printing	Advance Press
	\$2527.00	design	Stylus Design

Posters

COST	SERVICE	CONTRACTOR
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Dry Season campaign poster

Promotional tool for Dry Season campaign, which offers bushfire prevention and preparedness advice for people living in the Pilbara and Kimberley

\$545.00	printing	Spencers Print
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Summer Fire Safe Teams

Promoting availability of services to help seniors and those with disabilities prepare their homes for the bush fire season

\$861.00	printing	Picton Press
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Smoke Alarms

Advice on the best places to installing smoke alarms in the household

\$500.15	printing	Picton Press
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10 Steps to Fire Safety

Checklist for creating a Fire Safe Home

\$740.00	printing	Picton Press
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Do you have a home Escape plan?

Firefighter recommendations on what to do in the home in the event of a fire

\$740.00	printing	Picton Press
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Firefighter of the Year

Promotional material for Firefighter of the Year, Year Awards  
Note: costs covered by sponsors

\$592.00	printing	Lamp Print
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Firefighter Recruitment

Promotional material for career firefighter recruitment campaign

\$740.00	printing	Picton Press
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SES Week

Promotional material for SES Week Awareness campaign

\$740.00	printing	Picton Press
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Fire Services Week

Promotional material for Fire Services Week

\$740.00	printing	Picton Press
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Booklets

COST	SERVICE	CONTRACTOR
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Planning for Bush Fire Protection

Fire safety standards for land planners protection and developers

\$9060.00	see note	see note
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Note: design & printing costs paid by Dept of Planning & Infrastructure

Fire Safety Colouring-in book

School fire safety education resource

\$3091.00	production & printing	JDS Group
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SES Kids Activity Book Colouring-in book

School education resource on safety issues relating to cyclones and floods

\$3091.00	production & printing	JDS Group
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Education Packages

COST	SERVICE	CONTRACTOR
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You Can Survive

Aimed at increasing the knowledge of middle primary students to prepare for emergency situations that can occur from natural hazards within WA.  
Note - Partly funded through donation.

\$3245.00	design	Stylus Design
\$5910.30	printing	Fineline
\$3450.00	reprint	Fineline

Fire Inside Out

· "Good Fires, Bad Fires"

A story book produced for junior primary students addressing the issue of playing with matches.

\$10,875	production & printing	Print Graphics
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· "The Trail of Smokey Burns"

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A story book for middle primary students promoting recognition of fire hazards in the home.	\$10,875	production & printing	Print Graphics
· "The Three Little Diggers"			
A story book for middle primary students promoting bush fire safety issues	\$11,250	production & printing	Whizzbang Art
· Fire Inside Out Teachers Guide			
Teachers guide for junior primary students promoting fire safety issues	\$11,250	production & printing	Whizzbang Art
· Fire Inside Out Teachers Guide			
Teachers guide for middle primary students promoting fire safety issues	\$11,250	production & printing	Whizzbang Art
· Fire Inside Out			
Teachers guide for senior primary students promoting fire safety issues	\$11,250	production & printing	Whizzbang Art